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# DESIGN DISCOURSE

Composing and Revising Programs in Professional and Technical Writing

Edited by David Franke, Alex Reid and Anthony DiRenzo

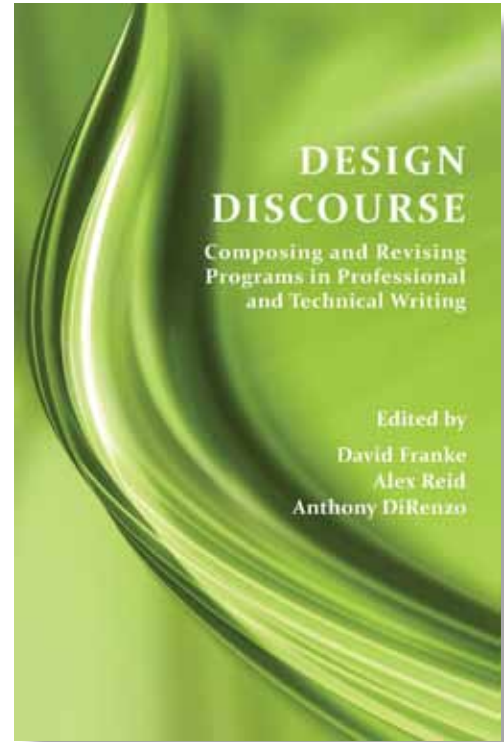
PERSPECTIVES ON WRITING

Edited by Mike Palmquist and Susan McLeod

978-1-60235-165-3 (paperback, \$32.00; £23; \$34 CAD; €25; \$37 AUD). 978-1-60235-166-0 (hardcover, \$65.00; £47; \$69 CAD; €51; \$74 AUD) © 2010 by David Franke, Alex Reid, and Anthony DiRenzo. 340 pages, with illustrations, notes, and bibliography.

DESIGN DISCOURSE: COMPOSING AND REVISING PROGRAMS IN PROFESSIONAL AND TECHNICAL WRITING addresses the complexities of developing professional and technical writing programs. The essays in the collection offer reflections on efforts to bridge two cultures—what the editors characterize as the “art and science of writing”—often by addressing explicitly the tensions between them. DESIGN DISCOURSE offers insights into the high-stakes decisions made by program designers as they seek to “function at the intersection of the practical and the abstract, the human and the technical.”

Contributors include Diana L. Ashe, Brian D. Ballentine, Kelly Belanger, Julianne Couch, Anthony Di Renzo, James M. Dubinsky, Jude Edminster, David Franke, Gary Griswold, Dev Hathaway, Brent Henze, Colin K. Keeney, Michael Knievel, Carla Kungl, Carol Lipson, Andrew Mara, Jim Nugent, Anne Parker, Jonathan Pitts, Alex Reid, Colleen A. Reilly, Wendy B. Sharer, Christine Stebbins, and Janice Tovey.



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